



H E A R T L A N D  
NEBRASKA / IOWA CHAPTER

# 2016 Business Meeting January 20, 2016

Rod J. Hill, PMP - Chapter President





# Agenda

## Roll Call

## March 2015 Annual Business Meeting Minutes

## Board Officer Reports

- President
- Vice President
- VP Finance
- VP Communications
- VP Programs
- VP Professional Development
- VP Membership

## Adjourn



# 2016 Board Officers – Roll Call

<b>President*</b>	<b>Rod J. Hill, PMP</b>
<b>Vice President</b>	<b>Brandon Rinck, PMP, CSM</b>
<b>Secretary</b>	<b>Marla Wynn, PMP, CSM</b>
<b>VP Finance</b>	<b>James Schuele, PMP</b>
<b>VP Communications</b>	<b>Stephanie Trudell, PMP, PMI-RMP, CSM</b>
<b>VP Programs*</b>	<b>Lori L. Hill, PMI-ACP, CSM</b>
<b>VP Professional Development*</b>	<b>Cheryl Fitzgarrald, PMP, PMI-ACP</b>
<b>VP Membership*</b>	<b>Pending Appointment</b>

**\*2015 election for 2017 – 2018 term**

## Governance

- 12 board meetings held
- Board Operational Calendar
- Chapter Leadership Policy
- Communications Policy (VP Communications)
- *2016: Bylaws Review and Financial Policy*

## 2015 Chapter Representation

- Region 2 Meeting, Sioux Falls, SD (April)
- Region 2 Meeting, Orlando, FL (October)
- PMI North American Leadership Meeting, Orlando, FL (October)

## 2016 Chapter Representation

- Region 2 Meeting, Chicago, IL (April)
- Region 2 Meeting, San Diego, CA (Sept)
- PMI North American Leadership Meeting, San Diego, CA (Sept)

## President

- Bylaws
- Policies
- Governance
- Presiding Officer
- R2 SAG member
- Charter Renewal
- Chapter Maturity



# Vice President Brandon Rinck, PMP, CSM

## DIRECTOR

Technology: **Tyson Rose, PMP**

## Primary Initiatives

- **PMI Chapters Websites Navigation Analysis**  
Improve website engagement for members and visitors
- **Assets Tracking (2016)**  
Inventory of chapter owned technology and materials
- **Website Upgrade (2016)**
- **Chapter Projects Management (2016)**  
Tracking projects workload and flow
- **Chapter Performance Dashboard (2016)**  
Metrics and analysis for improving strategies

## Vice President

- Website
- Processes
- Procedures
- Technology Assets
- Software
- Data Governance

### Balance Sheet

*As of December 31, 2015*

<b>TOTAL ASSETS</b>	<b>111,146</b>
Opening Balance Equity	96,516
Unrestricted Net Assets	(15,608)
Net Income	30,238
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>111,146</b>
<b>TARGET RESERVES 2016</b>	<b>86,529</b>

### Finance

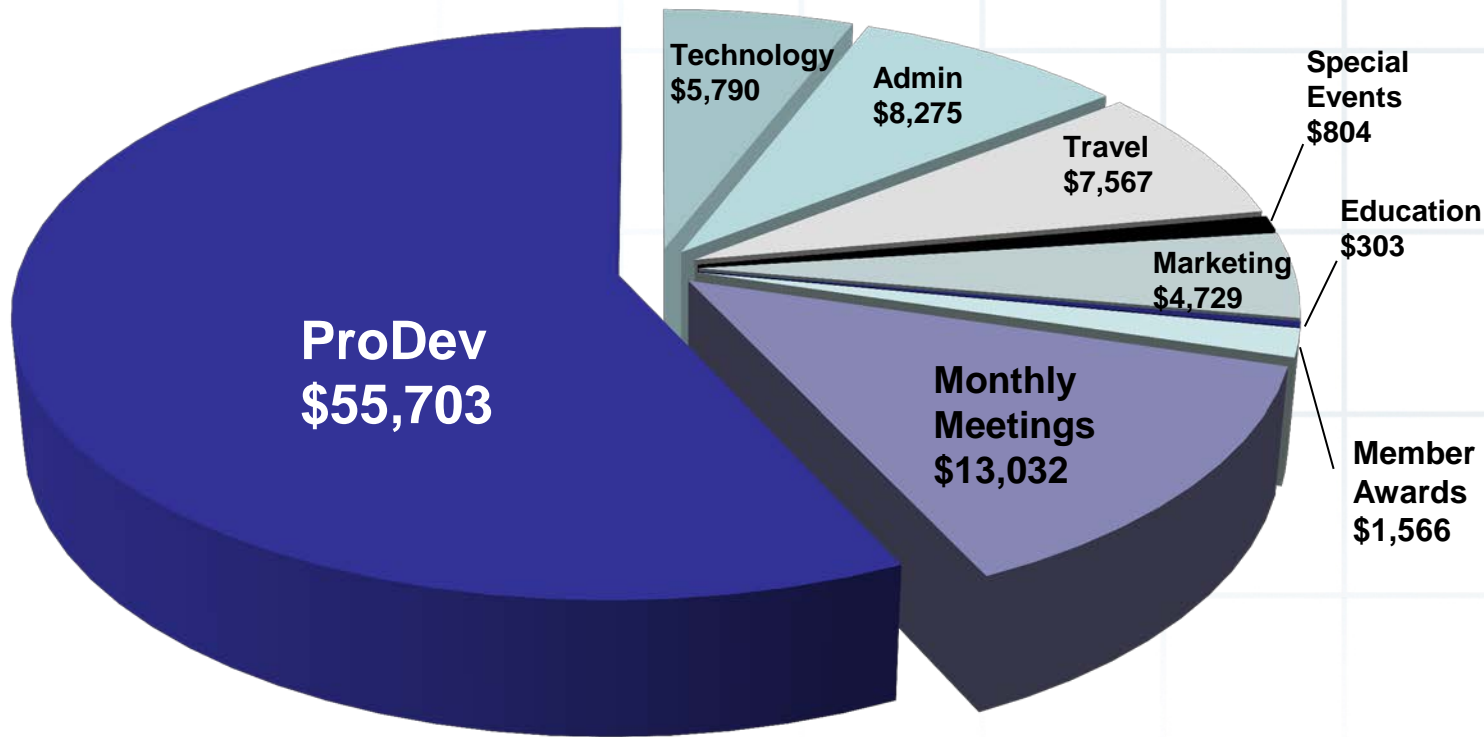
- Bank Account
- Financial Reporting
- Expense Reports
- Contracts

Chapter	2015	2014	Result
REVENUE	\$128,007	\$98,306	+30%
EXPENSES	\$97,769	\$84,590	+16%
NET INCOME	\$30,238	\$13,716	+120%

# Finance – Expenses

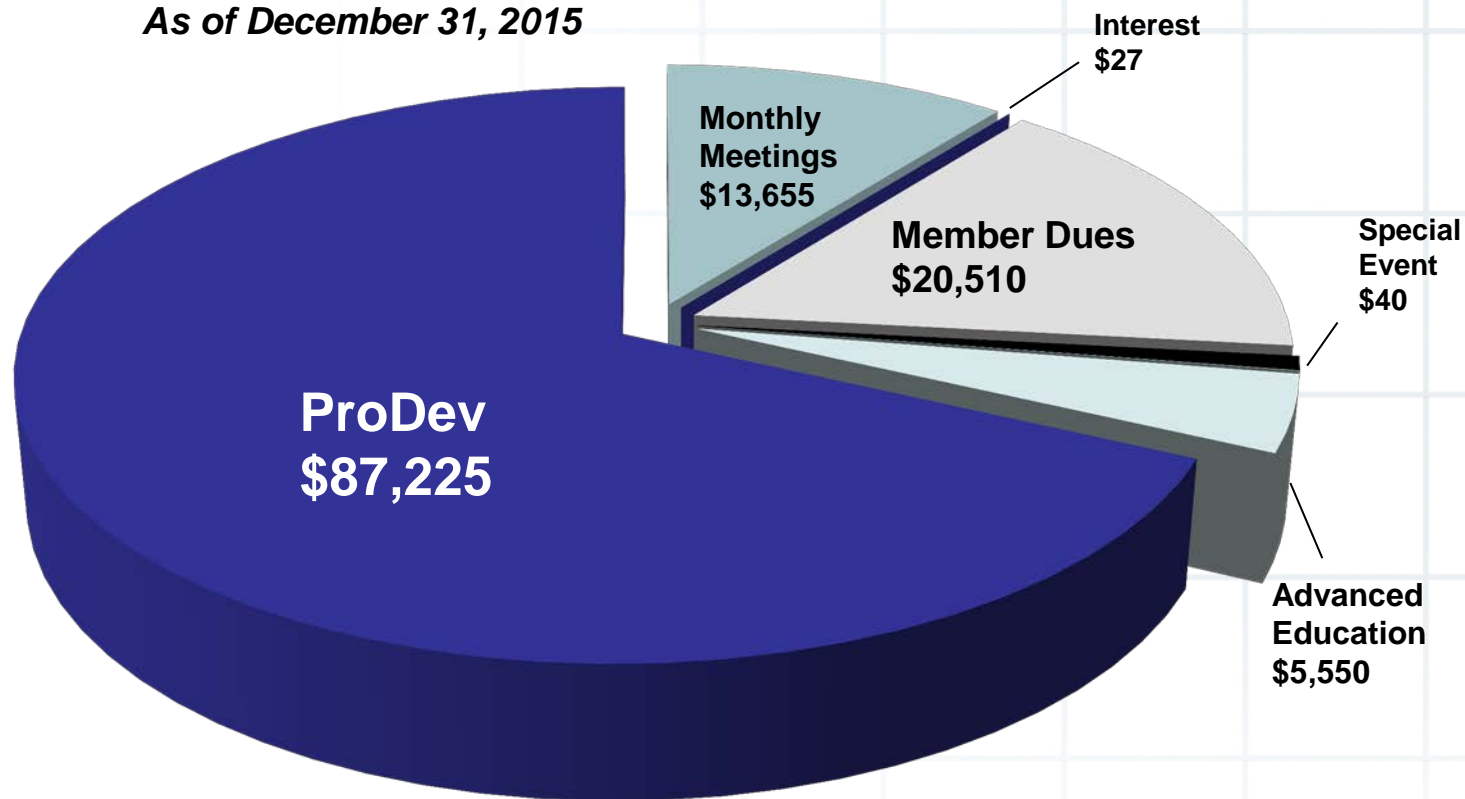
	Admin	Awards	Marketing	Travel	Tech
2014	\$5,261	\$1,473	\$836	\$7,211	\$4,875
2015	\$8,725	\$1,566	\$4,729	\$7,567	\$5,790
RESULT	+66%	+6%	+466%	+5%	+19%

**Total 2015 Expenses \$97,769**  
*As of December 31, 2015*



# Finance – Revenues

**Total 2015 Revenue \$128,007**  
*As of December 31, 2015*







### DIRECTORS

Communications: **Chris Canada, PMP**

Marketing (2015): **Christine Severin, PMP**

Outreach (2015): **Barb Hurst, PMP**

Social Media: **Amie Carnahan, PMP, CSM**

### Communications

Published monthly newsletter

Created Communications Committee

- *Produce inaugural PMIH Annual Journal (Fall 2016)*

### Outreach

Annual IIBA / PMIH networking mixer - *repeat 2016*

Student Profession Informational Fair - *repeat 2016*

Shoptalks (5), avg. 20+ members each – *continue 2016*

### Communications

- Website Content
- External Communications
- Newsletter
- Marketing
- Outreach 2015
- Social Media



# Communications - Marketing

## Chamber Memberships

- Omaha
- Council Bluffs
- Sarpy County



## Conferences & Fairs

- ICAN *repeat 2016*
- TechJunction
- *Career Fairs: Bellevue, Creighton, UNO 2016*

## Ad Placements

- Daily Nonpareil (Council Bluffs)
- Creightontonian
- *Gateway (UNO) 2016*
- *Radio, Electronic Billboards, etc. 2016*

# Communications – Social Media









## Social Media Committee

Robert Feltus, PMP

Kelli Reischl, PMP  
*(Social Media Director 2016)*

Heath Vanegas

Baharat Vullanki, PMP

	Social Site	End 2015	March 2015	Result
	Twitter Followers	966	606	+59%
	LinkedIn Members	641	582	+10%
	Facebook Likes	268	162	+65%
	Meetup Professionals	212	64	+231%
	Google+ Followers	36	14	+157%
	Instagram		2016	
			2016	
			2016	



# VP Programs

Lori L. Hill, PMI-ACP, CSM

## DIRECTORS

Programs (2015): **Jim Schuele, PMP**

Registration: **Roger Wilson, PMP**

Sponsorship (2015): **Carol Danigole, PMP**

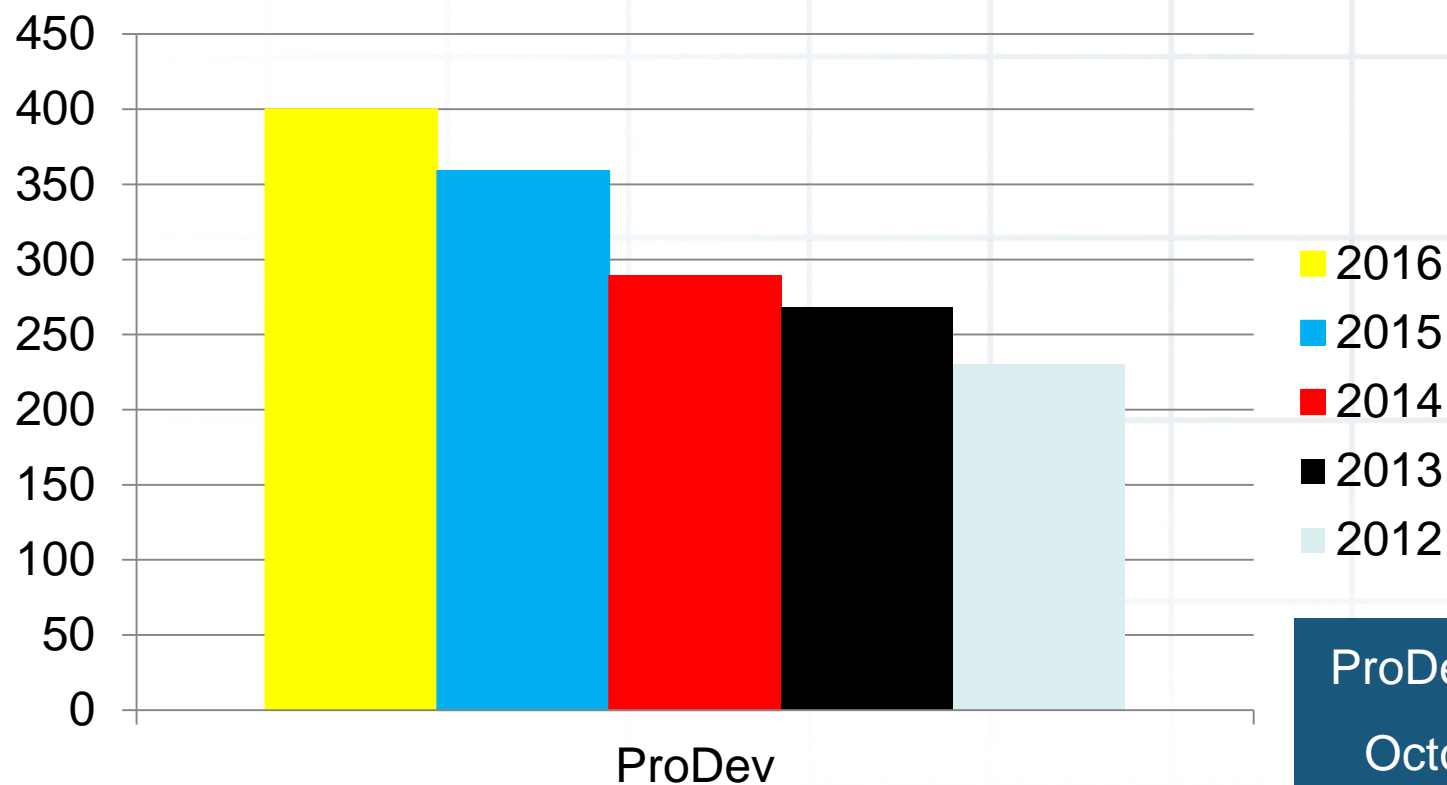
- Registration table volunteers:
  - Dan Larkin, PMP
  - Marla Wynn, PMP

## Programs

- Monthly Meetings
- ProDev
- Registration
- Sponsorship
- Advanced Education (2016)

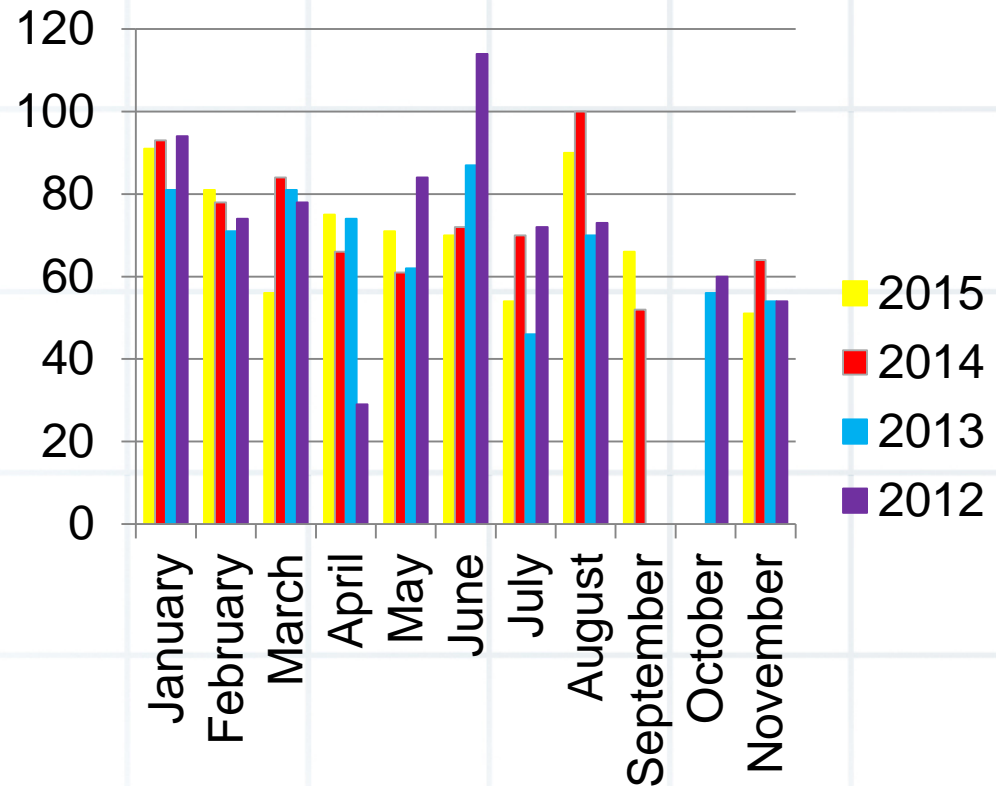
# Programs - ProDev Attendance

Year	2016	2015	2014	2013	2012
Attendance	Goal 400	359	289	268	230



# Programs – Monthly Meetings Attendance

Month	2015	2014	2013	2012
January	91	93	81	94
February	81	78	71	74
March	56	84	81	78
April	75	66	74	29
May	71	61	62	84
June	70	72	87	114
July	54	70	46	72
August	90	100	70	73
September	66	52	ProDev	ProDev
October	ProDev	ProDev	56	60
November	51	64	54	54



# VP Professional Development

## Cheryl Fitzgarrald, PMP, PMI-ACP

### DIRECTORS

Exam Preparation (2015): **Laura Leeds, PMP**

Exam Preparation (2016): **Jacob Murphree, PMP**

Mentoring: **Brian Barney**

Member Credentials	2015	2014	Result
TOTAL	493	478	+3%
PMP	91%	93%	
OTHERS	9%	7%	

New PMPs	
2015	42
2014	41
2013	49

### Professional Development

- Exam Preparation
- Advanced Education
- Mentoring
- *Credential Awards 2016*
- *Networking 2016*
- *Career 2016*
- *Outreach 2016*

PMP  
451

PMI-ACP  
29

CAPM  
4

PMI-PBA  
4

PMI-RMP  
3

PMI-SP  
1

PgMP  
1

# Professional Development

Participants	2015	2014	Result
Exam Preps	30	45	-33%

## Exam Prep

- Spring 2015 – 15 participants
- Fall 2015 – 15 participants
- *Spring 2016 – Starts Feb 22 (11 weeks) Registration Open*
- *Fall 2016*

## Mentoring

- 6 Mentee/Mentor pairs 2015
- Program now continuous – Mentees can register anytime and begin when a Mentor is found and matched

## Advanced Education

- How to listen effectively – 20 attended
- Zero Dark Thirty – 50 attended (*post ProDev 2015 by VP Programs*)



# VP Membership Pending Appointment

## Director

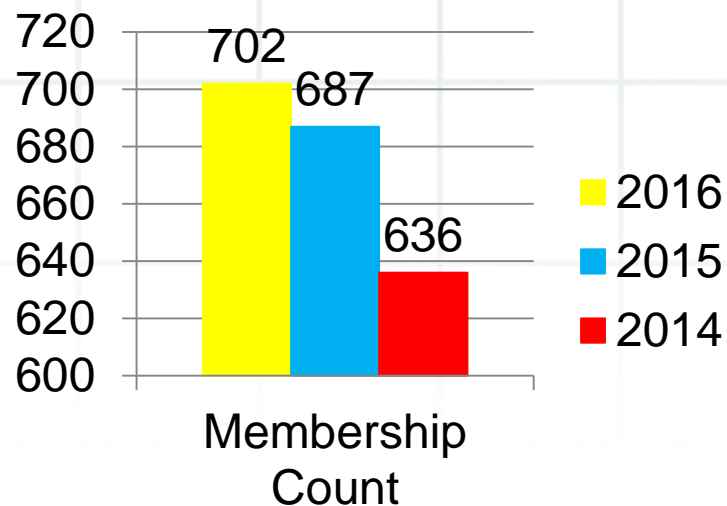
Member Recognition: Kevin Villalongo, PMP

- Net Growth: **25 Members**
- Growth Rate: **3.6%**
- New Members: **162** (23% of membership)
- Retention Rate: **78.19%** (PMI Target 70%)
- Projected Non-renewals: **107**
- Projected Member Count 12/31/16: **715 - 760**

New Members	
2015	162
2014	118
2013	65

### Membership

- Recruitment
- Retention
- Recognition
- Orientation
- Volunteers
- Member Services





# Adjournment

