



H E A R T L A N D
NEBRASKA / IOWA CHAPTER

Annual Business Meeting January 18, 2017

Rod J. Hill, PMP - Chapter President



Agenda

Roll Call

January 2016 Annual Business Meeting Minutes

Board Updates

- President
- Vice President
- VP Finance
- VP Communications
- VP Programs
- VP Professional Development
- VP Membership

Adjourn



Board Officers – Roll Call

President (thru 2018)	Rod J. Hill, PMP
Vice President (thru 2017)	Brandon Rinck, PMP, CSM
Secretary (thru 2017)	Marla Wynn, PMP, CSM
VP Finance (thru 2018)	James Schuele, PMP
VP Communications (thru 2018)	Brad Poeckes, PMP
VP Programs (thru 2018)	Nora Eweis, PMP
VP Professional Development (thru 2018)	Kirk Nothelfer, PMP
VP Membership (thru 2017)	Cheryl Fitzgarrald, PMP, PMI-ACP

PMI Heartland 2017: Strategic Focus

PMI Heartland Mission

Advance the practice, science, and profession of project management in Eastern Nebraska and Western Iowa in a conscious and proactive manner

Mindset

PMI Heartland is a professional volunteer organization. We operate to serve our members who serve in our community to deliver the value of project management.

2017 Focus Areas and Initiatives

Maximize Member Experience

- Volunteer Process Improvements
- Active Networking
- Member Survey

Strengthen the PM Profession Locally

- Shoptalks
- Chapter Ambassadors
- Exam Prep Quality Improvements

Provide Value to Our Community

- Community-Scholar Enrichment Program
- Military Support
- Community Service Event(s)

Core Services

Member Orientation
Member Recognition

Pro Dev Day
Chapter Meetings & Events

Exam Prep & Workshops
Newsletter & Website



2017 President Initiatives

Host Spring Region 2 meeting in Omaha April 27-29 with chapter representation

Chapter representation at PMI North American LIM in Chicago October 25-28

Revise Communications Policy

Create Data Retention Policy

Conduct Chapter Member Survey

Board member onboarding and coaching

Pilot: Director mentoring

Board meetings every second Monday January through November

Board elections in August: Secretary, Vice President, VP Finance, VP Communications

Explore collaborative working relationship with Mid-Nebraska Chapter based in Lincoln

Director Technology: Open

2016 - Website Upgrade (Completed)

2017 Primary Initiatives

■ PMI Chapter Analysis

Improve website

Member engagement

Conduct Chapter Maturity Model assessment

■ Technology Assets & Upgrades

Inventory of chapter owned technology and materials

Electronic scanning at events for PDU submission

Email and document storage upgrades

Vice President

- Website
- Processes
- Procedures
- Technology Assets
- Software
- Data Governance

Balance Sheet

As of December 31, 2016

TOTAL ASSETS	107,917
Opening Balance Equity	96,516
Unrestricted Net Assets	14,630
Net Income	(3,229)
TOTAL LIABILITIES & EQUITY	107,917
TARGET RESERVES 2017	98,100

Finance

- Financial Policy
- Financial Reporting
- Banking Relationships
- Expense Reports
- Contracts

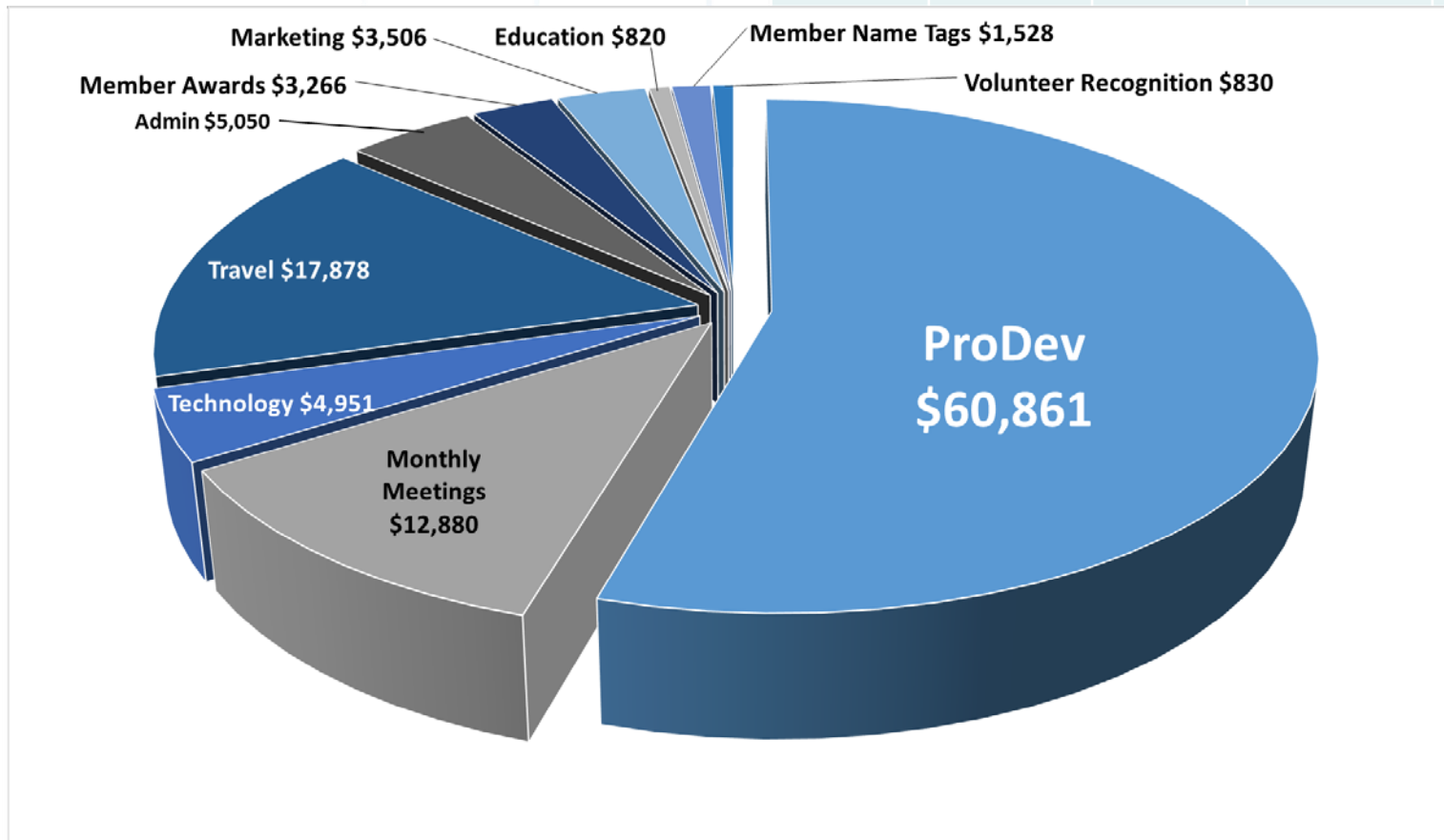
Chapter	2016	2015	Result
REVENUE	\$108,371	\$128,007	-15%
EXPENSES	\$111,600	\$97,769	+14%
NET INCOME	(\$3,229)	\$30,238	-111%

VP Finance - James Schuele, PMP

2016 Expenses

Total 2016 Expenses \$111,600
As of December 31, 2016

	Admin	Awards	Marketing	Travel	Tech
2015	\$8,725	\$1,566	\$4,729	\$7,567	\$5,790
2016	\$5,050	\$3,266	\$3,506	\$17,878	\$4,951
RESULT	-42%	+109%	-26%	+136%	-14%

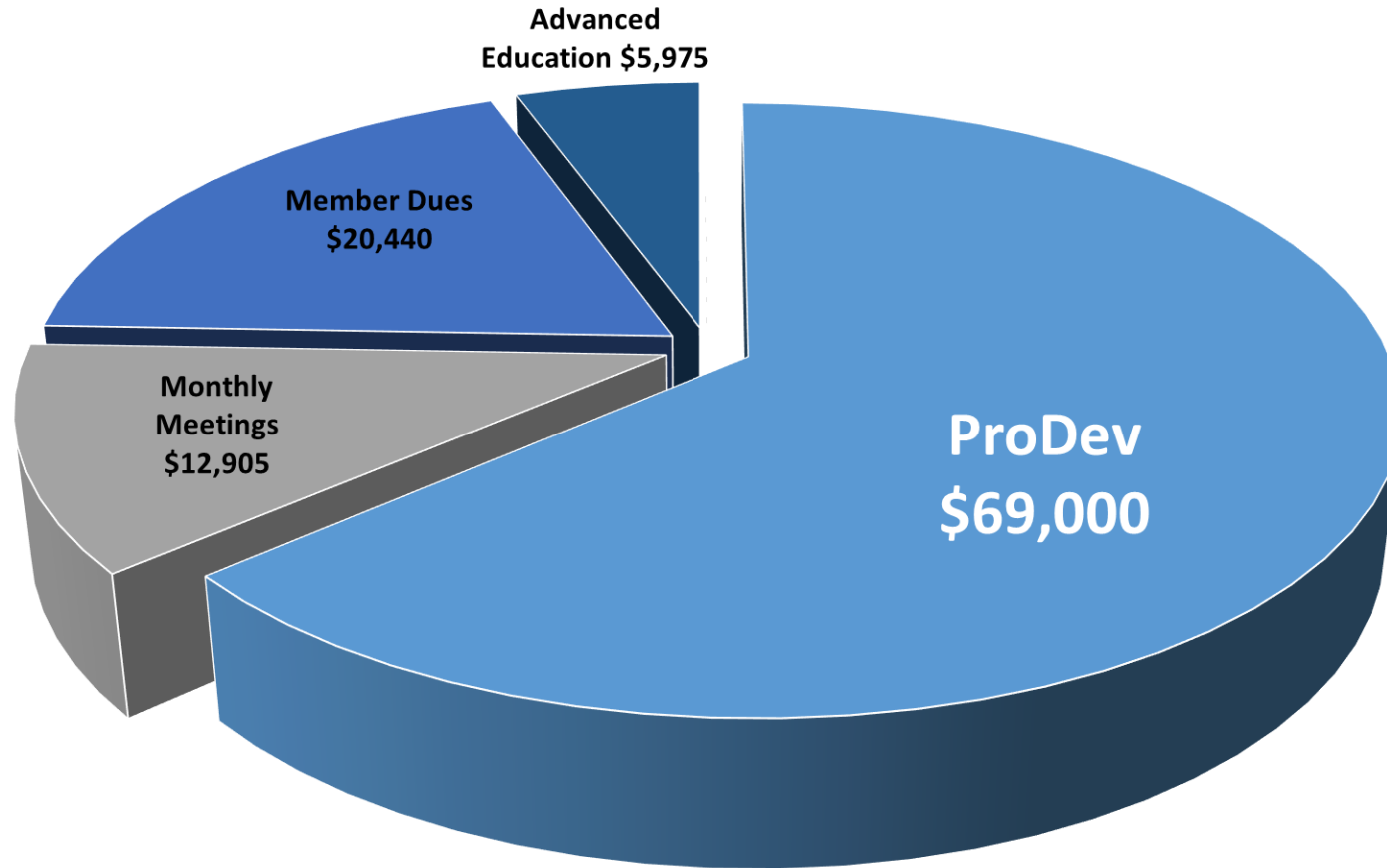


VP Finance - James Schuele, PMP

2016 Revenues

Total 2016 Revenue \$108,371

As of December 31, 2016



VP Professional Development

Kirk Nothelfer, PMP

DIRECTORS

Advanced Education Series (Workshops)	Saeed Rokooei, PMP
Exam Preparation	Jacob Murphree, PMP
Exam Preparation (2017)	Kristine Ericson, PMP
Mentoring	Brian Barney
Mentoring (2017)	OPEN
Military Support (new)	OPEN

Professional Development

- Mentoring
- Exam Preparation
- Workshops
- Military Support

Member Credentials	2016
TOTAL	505
PMP	91%
OTHERS	9%

New PMPs	
2016	35
2015	42
2014	41

PMP 462 (+11)	PMI-ACP 27 (-2)	CAPM 6 (+2)	PMI-PBA 3 (-1)	PMI-RMP 4 (-1)	PMI-SP 2 (+1)	PgMP 1 (-)
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Mentoring

- 5 Mentee/Mentor pairs in 2016
- Registration always open
- *NEW Community-Scholar Enrichment Initiative*

Exam Prep

- 35 students in 2016 (21 Spring / 14 Fall)
- *Spring 2017 – Feb 27 (12 weeks / \$350 / ~38 hours) Registration Open*
- *Fall 2017 *Last PMIH Exam Prep class using PMBOK 5th Ed**
- *Exploring interest in PMI-ACP Exam Prep class*

Advanced Education Series (Workshops)

- No workshops conducted in 2016
- *“Tell Me More!” Networking Skills Workshop (Target Apr 2017)*
- *Minimum 2 workshops in 2017*

Military Support

- *Leverage existing mentorship & exam prep programs*
- *Engagement with Offutt AFB, Reserve Centers, and State Gov’t (Nat’l Guard)*
- *Partnership with Offutt AFB Airman Family Readiness Center’s “Excel with a Mentor” program*

VP Programs

Nora Eweis, PMP

DIRECTORS

Events: **OPEN**

Registration: **Bob Allen, PMP**

Pro Dev Day: **OPEN**

2017 Meetings

January 18

February 15

March 22

April 26

May 17

June 21

July 19

August 16

September 20

November 15

Programs

- Monthly Meetings
- Events
- Professional Development Day
- Registration
- Sponsorship (2016)

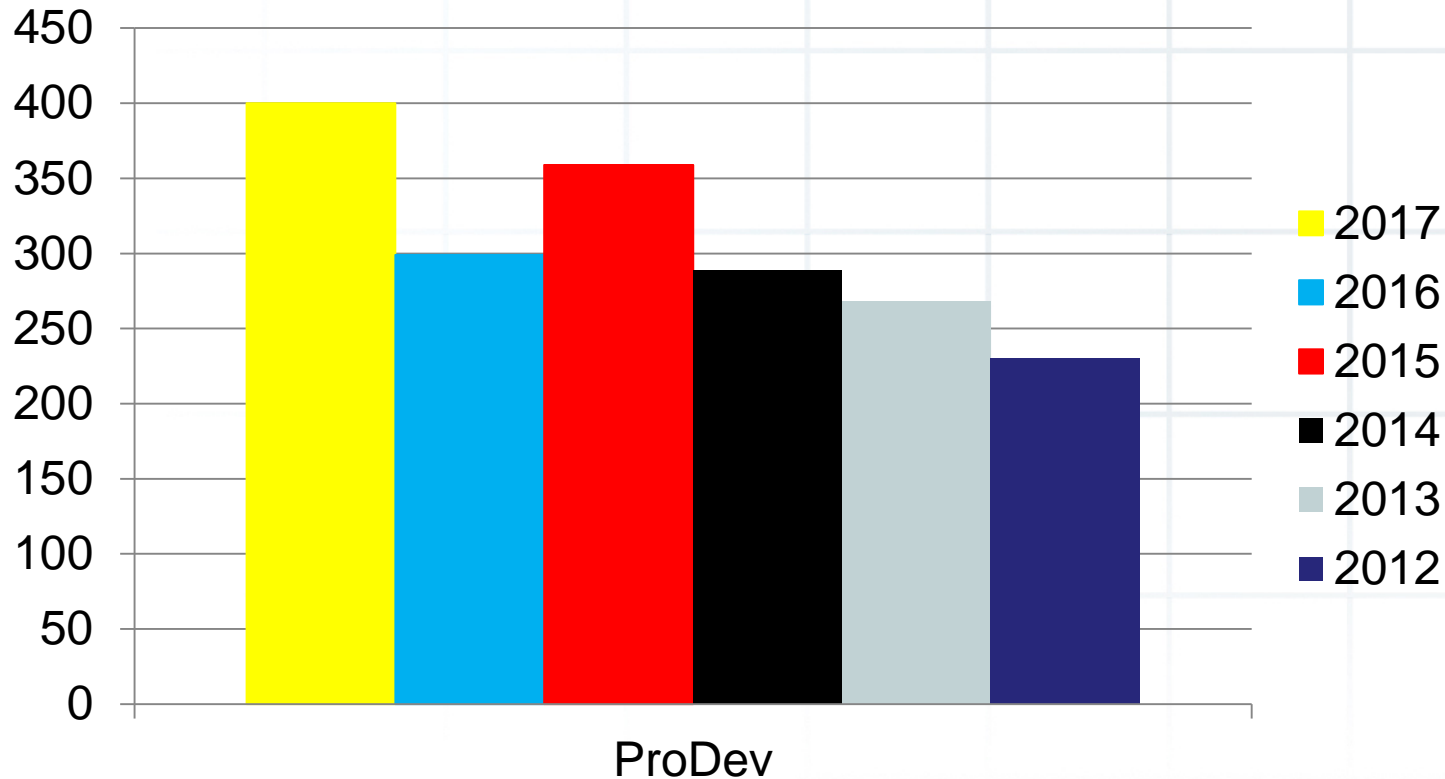
Pro Dev Day October 16, 2017
Creighton

Heider College of Business
Mike and Josie Harper Center

VP Programs - Nora Eweis, PMP

Pro Dev Day Attendance

Year	2017	2016	2015	2014	2013	2012
Attendance	Goal 400	299	359	289	268	230

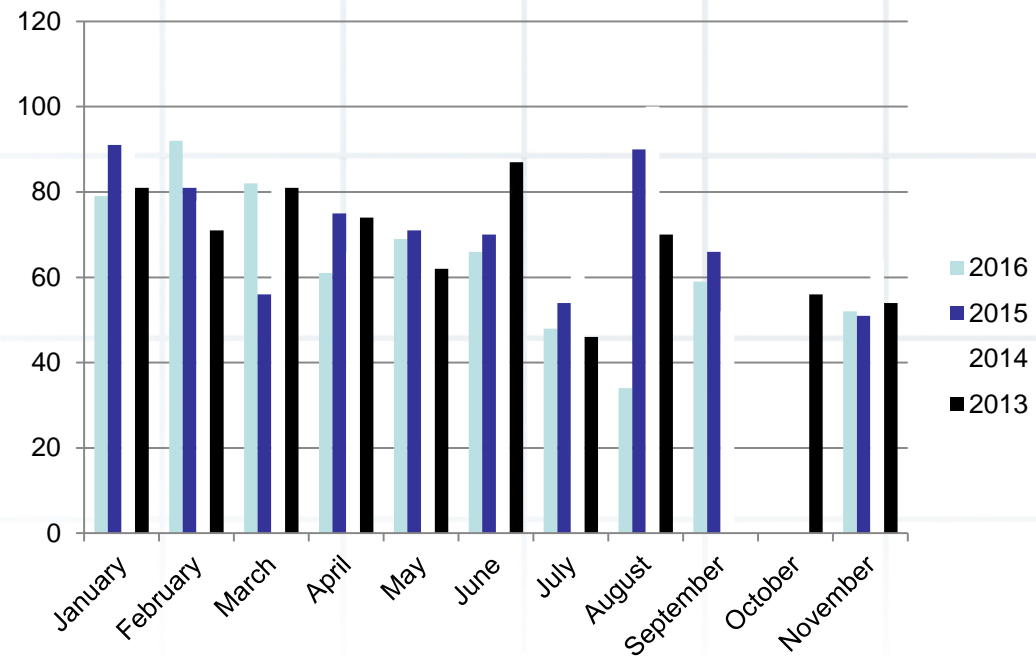


VP Programs - Nora Eweis, PMP

Monthly Meetings Attendance

Month	2016	2015	2014
January	79	91	93
February	92	81	78
March	82	56	84
April	61	75	66
May	69	71	61
June	66	70	72
July	48	54	70
August	34	90	100
September	59	66	52
November	52	51	64
Annual Avg	64	71	74

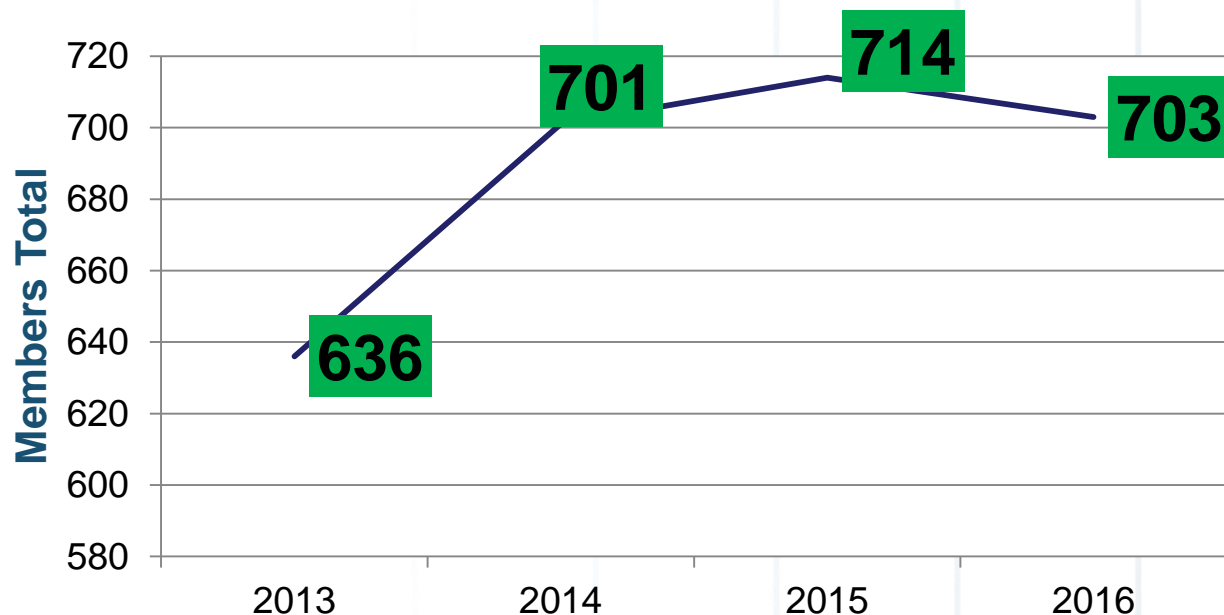
Year	2017	2016	2015	2014
Cumulative Annual Attendance	750 Goal	642	725	740



VP Membership

Cheryl Fitzgarrald, PMP, PMI-ACP

PMI Heartland/Iowa chapter membership



Membership

- Recruitment
- Retention
- Recognition
- Orientation
- Volunteers
- Member Services

Focus Area: Membership

- PM skills enrichment
- Enhance Networking skills
- Incorporate member ideas to chapter strategies
- Provide welcoming new member experiences
- Recognize professional achievements on all fields associated to Project Management

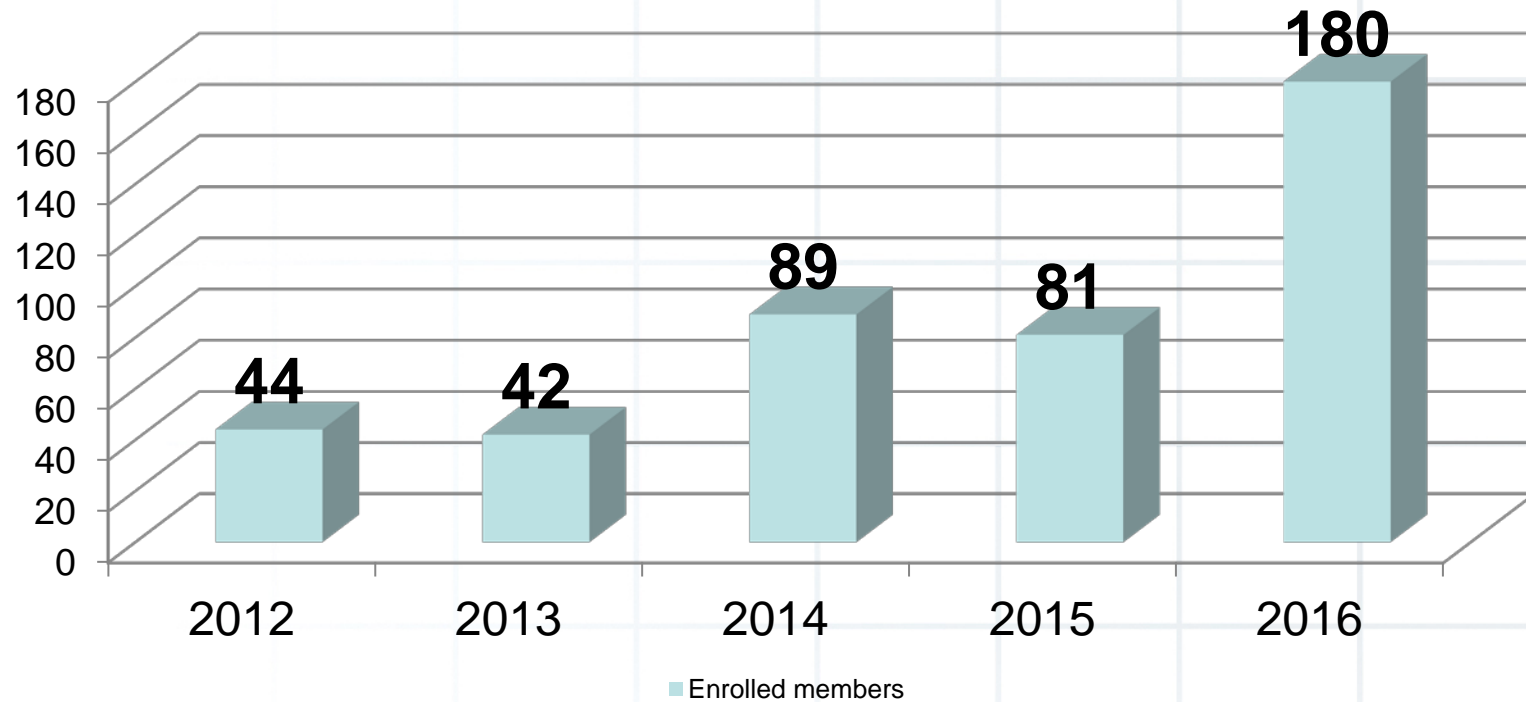
Directors

- Membership: Ann Greiman, PMP
- Membership Awards: Kevin Villalongo, PMP
- Volunteers: Open

VP Membership

Cheryl Fitzgarrald, PMP, PMI-ACP

Chapter Join Year for Current Members



Focus Area: Volunteering

- Leadership Development
- VRMS Profile
- Member Retention

VP Communications

Brad Poeckes PMP, CSM

DIRECTORS

Communications: **Chris Canada, PMP, CSM**

Marketing: **Kristine Braun, PMP**

Social Media: **Heath Vanegas**

Outreach: **Open**

- Published monthly newsletter (12 annually)
- Website content updates
- Email and social media blasts
- Chapter newsletter
- Marketing all programs and events
- Chapter Marketing

Communications

- Website Content
- External Communications
- Newsletter
- Social Media
- Marketing
- Outreach
- Sponsorship
- Shoptalks



VP Communications - Brad Poeckes PMP, CSM






Social Media



Social Media Committee

Kelli Reischl, PMP
(Social Media Director 2016)

Heath Vanegas
(Social Media Director 2017)

	Social Site	End 2015	To Date	Result
	LinkedIn Members	641	680	+6%
	Twitter Followers	966	1241	+28%
	Facebook Likes	268	298	+11%
	Meetup Professionals	212	320	+51%
	Google+ Followers		Direct to LinkedIn	
	Researching for expansion to YouTube, Instagram		2017	

Chamber Memberships

- *Greater Omaha – repeat 2017*
- *Council Bluffs – repeat 2017*
- *Sarpy County – repeat 2017*
- *Young Professionals – to add 2017*

Advertising / Sponsorship

- *Print and Social Media Advertising*
- *Research doing a Chapter Profile Video*
- *Sponsorships –*
 - *Pro Dev Day (Creighton 2017)*
 - *Sponsorship Packages for Pro Dev, Luncheons, Events, Website (2017)*

Webcasting

- *Research for possible pilot of recorded luncheons (2017)*

- **Chapter Ambassador Program**
 - Pilot – January through July 2016
 - Launch - November 2016 with 10 Ambassadors
 - *Target adding 2 Ambassadors 2017*
- **Shoptalks**
 - Farm Credit Services (February)
 - Bank of the West (June)
 - West Interactive (July)
 - *Target 4 Shoptalks in 2017*





Motion to Adjourn

