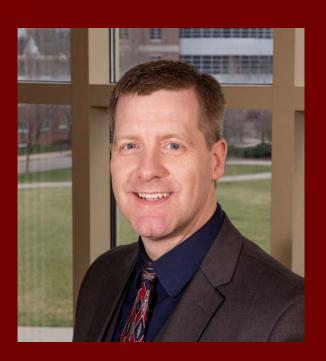
# Project Overload!

Jeremy Suing
Design Studio Project Manager
UNL – Raikes School

#### Introduction

- Nebraska born and raised
- Undergraduate in CS & Math UNK
- Masters in CS University of CO Denver
- 19 Years Management Experience
  - Software Development Manager for J.D.
     Edwards / PeopleSoft / Oracle for 7 years
  - 12 years @ UNL Raikes School as Design Studio Project Manager
- Switched Design Studio to Agile 9 years ago
- Scrum Alliance Certifications:
  - Certified Scrum Master
  - Certified Scrum Product Owner
  - Certified Scrum Developer

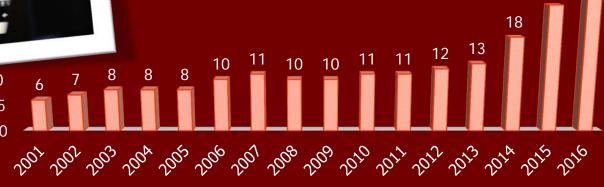




# Design Studio

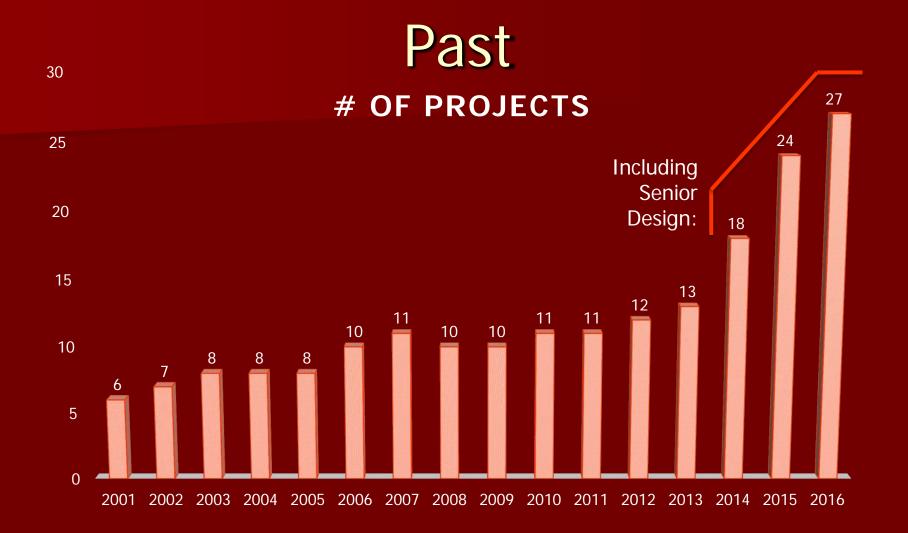
- 16 Years
- 80 Distinct Industry Partners
- 194 Successful Projects

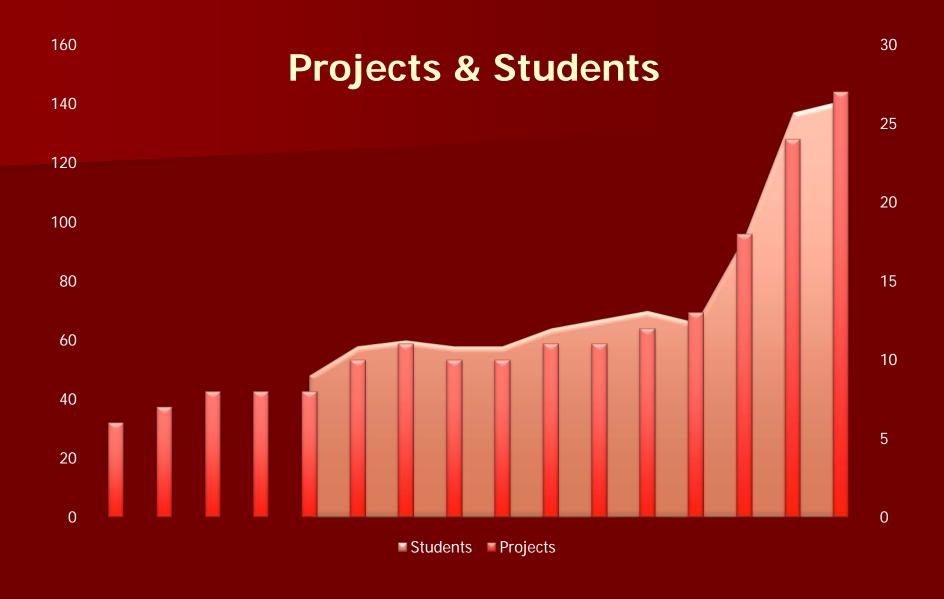
**PROJECTS** 



#### Recent Growth

- Now managing CSE Department's Capstone: Senior Design
  - Added about 50% more students but with not as extensive of backgrounds or experiences
  - Required about 50% more projects





#### **Primary Objective is Project Success**





# **Current Sponsors**













Firespring<sup>\*</sup>























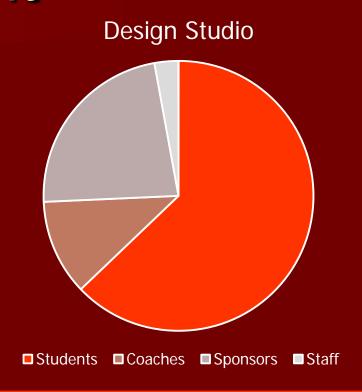






#### Present

- 132 Students
- 24 Coaches
- 24 Sponsors
  - with on average 2 people involved on a weekly basis and
  - another 2 involved on a monthly basis
- 6 faculty/staff



Nearly 260 total person operation

## So how to manage?

- Last summer, we brought on another person with title of "Design Studio Project Manager"
  - Probably needed two more people in addition
- Just needed to figure out how to use the few people we had to accomplish everything we needed to do

### **Christy Thomas**

- Project Manager
- Resume: Over 15 years of experience managing software development projects in both enterprise and academic settings
- Expertise: Agile methodologies, project management, software development lifecycles
- Industry Experience: Advertising, Marketing, Financial Services, Healthcare Insurance, and Higher Education



#### Establish a PMO?

- Project
  - A temporary endeavor undertaken to create a unique product, service, or result.
- Project Management Office
  - A management structure that standardizes the projectrelated governance processes and facilitates the sharing of resources, methodologies, tools, and techniques.
- Project Manager
  - The person assigned by the performing organization to lead the team that is responsible for achieving the project objectives.



### Portfolio Management?

- Portfolio
  - Projects, programs, subportfolios, and operations managed as a group to achieve strategic objectives.
- Portfolio Management
  - The centralized management of one or more portfolios to achieve strategic objectives.
- Portfolio Manager
  - The person or group assigned by the performing organization to establish, balance, monitor, and control portfolio components in order to achieve strategic business objectives.



## Program Management?

- Program
  - A group of related projects, subprograms, and program activities that are managed in a coordinated way to obtain benefits not available from managing them individually.
- Program Management Office
  - A management structure that standardizes the programrelated governance processes and facilitates the sharing of resources, methodologies, tools, and techniques.
- Program Manager
  - The person authorized by the performing organization to lead the team or teams responsible for achieving program objectives.

# Project Management Project

Put together a project charter for creating the solution organization:

#### "Project Admin & Support Services" (PASS)

These services will provide more structure to the project management side of the process that fits well with the established developer-driven culture and the faculty/staff side of team interaction by having a better understanding of where projects are, what resources are needed, and when an intervention might be required.

#### PASS Goals

- 1. Support the success of student projects
- 2. Enhance collaboration
- 3. Clearly define and communicate all roles and responsibilities
- 4. Provide consistent project management and support

#### PASS Benefits

- Increased student satisfaction
- Increased sponsor satisfaction
- Enhanced collaboration to improve project efficiency and foster better relationships
- Improved understanding of job expectations of all participants to increase their effectiveness of work by defining and communicating roles and responsibilities
- Increased visibility, repeatability, manageability, crosstraining, and team self-management by establishing consistent project management processes
- Improved delivery of successful projects by providing consistent support

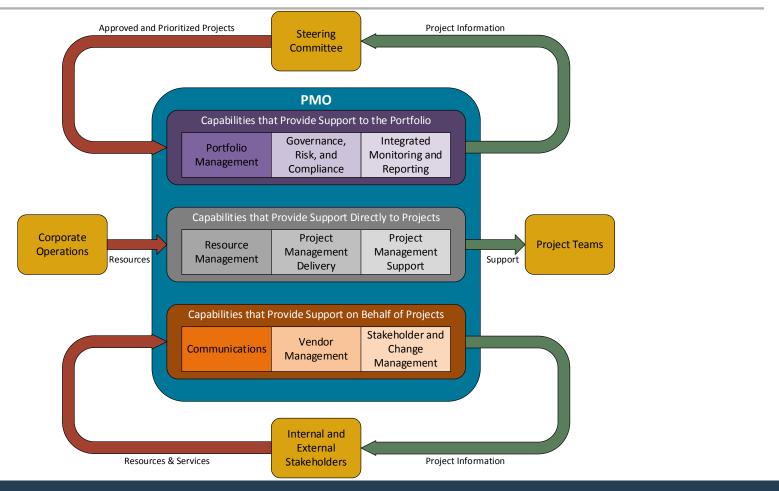
#### Establish an Effective PMO for IT

Over 60% of IT projects don't succeed\* – build an effective PMO to avoid becoming another statistic.

\*CHAOS Manifesto 2013



## Understand the relationship between PMO capabilities and the organization



### PASS Scope

#### Includes

- Internal Operations:
  - Integrated monitoring and reporting
  - Project management delivery
  - Project management support
- External Operations:
  - Communications
  - Vendor management
  - Stakeholder and change management

#### **Excludes**

- Strategic Operations:
  - Portfolio management
  - Governance, regulation and compliance (GRC)
- Internal Operations:
  - Resource management

#### **Roles Overview Tribe** Leader Coach **Sponsor Product Development** Manager Manager Other **Product Stakeholders Owner DS Squad** Local **Mentors**



















# "DS Project Manager" Role

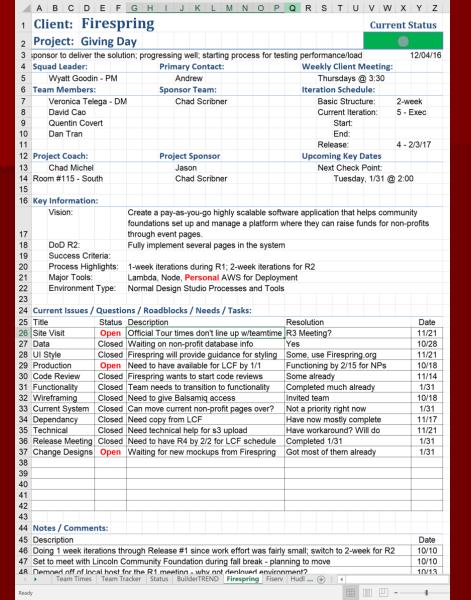
- Not project manager
  - Facilitate students doing their work students manage the projects with agile development methodologies
- Project Admin & Support Services
  - Project Oversite and Review
  - Consistent Support for Teams and Sponsors
  - Risk Management Support
  - Communication of Role Descriptions and Responsibilities
  - Ensuring Expectations are Met with Deliverables

### How to Keep Track?

- Summer happened and projects needed to be sold
- Only two people working in the Project Admin and Support Services organization
- Left us with 12+ projects each to "manage"
- Projects (and students) start whether you are ready or not

### Responsibilities

- Hour a week with each team (they only work 8-12 hours per week)
- Attend all of the main sponsor meetings
- Ask questions (and answer questions)
- Look for risk "indicators"
- Track progress against standardized processes
- Report overall status



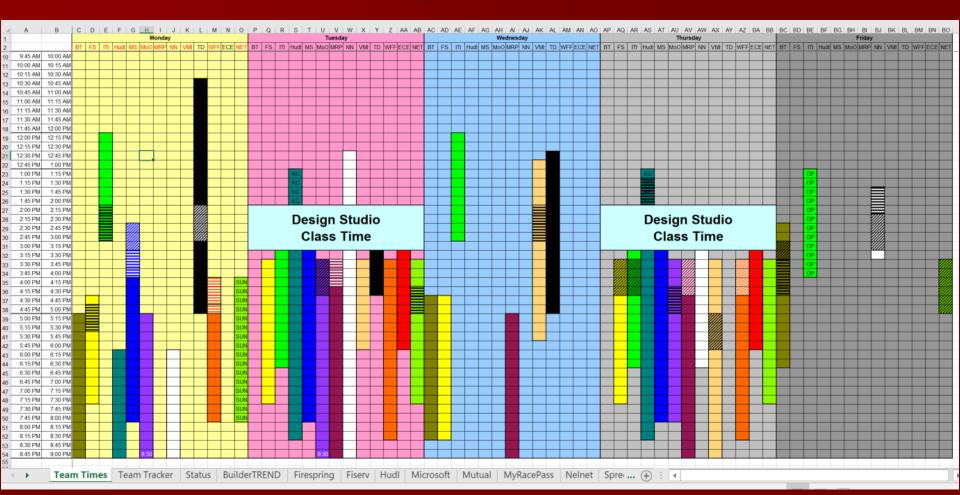
## Project Sheets

- Quick 1-page information regarding each project
  - Who, What, When, How
- Easily see status and open issues
- Place to record notes/comments regarding project

# Rolled up Status

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4	A	В	С	D	E	•
2	Sponsor	Project	Status -	Date -	Status Reason	
	BuilderTREND	Better than Cloud Storage		12/4/16	No status updates; Got some help from lan; Have objectives for research/prototyping	
4	Firespring	Giving Day	•	12/4/16	Working well with sponsor to deliver the solution; progressing well; starting process for testing performance/load	
5	Fiserv	BioID		12/4/16	Have a couple items needed from sponsor, but not critical yet. Some inconsistences w/sponsors at meetings.	
6	Hudl	Hudl for Lacrosse	•	12/4/16	Delivering simple initial MVP; progressing well. Putting in extra effort to complete what's needed for release.	
7	Microsoft - Redmond	Learn .NET Core in the Browser	•	12/4/16	Lots of work to complete before R3, but putting in effort to complete it prior to meeting. Still trouble connecting w/David	
8	Mutual of Omaha	Underwriting Decision Engine	•	12/4/16	Still need access to MoO systems, Mutual starting some access now; Sponsor likes work completed so far.	
9	MyRacePass	Racing App		2/6/17	Did not plan out R5 & R6 - didn't even know there lengths	
10	Nelnet	App Maker (Appitekt)	Δ	12/4/16	Reluctant to take feedback and direction. Cutting back on sponsor meetings, heading in wrong direction?	
11	Spreetail	Warehouse Efficiencies - Tracking & Analytics		12/4/16	Divided up work and are making good progress	
12	TD Ameritrade	Internal Transfers Project	•	12/4/16	Gaining better understanding of priorities and efforts. Things are moving along fairly well.	
13	Water for Food	Online Agricultural Data Management System		12/4/16	Doing great job addressing risks and developing the solution.	
14	UNL ECE	Animal Health Tracker	Δ	12/4/16	Not as much progress as should have been. Lack of .NET knowledge really slowed them down. Losing team member after break.	
15	NE Environmental Trust	Grant Application System	Δ	12/4/16	Slower going than should be & not aggressive enough w/technology changes. Trouble getting R3 meeting rescheduled.	
16	UNL Animal Science	Bovine Imaging	•	12/4/16	Communication is going better with sponsors. Need to determine direction for the spring semester.	
17	Westside Schools	Student Information System	Δ	12/4/16	Making progress on Westside not being able to use it, but affecting ability to complete functionality and still not resolved.	
18 19						
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# Rolled Up Information



# Administrative Reporting

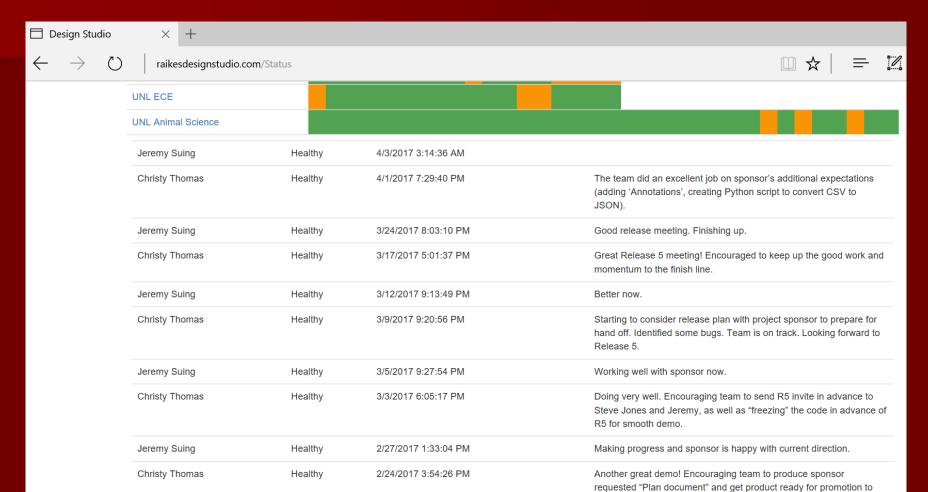
- Weekly Meeting with Design Studio Faculty and Staff
- Responsible to report status of all projects:
  - Challenged (RED)
  - At Risk (YELLOW)
  - Healthy (GREEN)

#### raikesdesignstudio.com/Status Design Studio Admin Tools ▼ Project Status Reports Project Descriptions Enter a Status Report **Project Status History** UNL Animal Science Flywheel Legal Aid of Nebraska Microsoft - Fargo A Way Home America Sandhills Publishing Westside Community Schools Wex Health - Product Dev Wex Health - R&D CSCE Faculty - Cooper CSCE Faculty - Duncan CSCE Faculty - Choueiry BuilderTREND UNL ECE Firespring Hudl Microsoft - Redmond Mutual of Omaha MyRacePass Nebraska Environmental Trust Nelnet Spreetail TD Ameritrade Water for Food Institute Fiserv

### Visibility

- Incorporated process into systems to promote visibility
  - Easy to see status
  - View/Track over time

#### Drill Down to See Reported Details



#### Team Visability



raikesdesignstudio.com/Team/Index?projectId=19









Design Studio

Admin Tools ▼

Project Status Reports

Project Descriptions

Team Draft



Jeremy Suing ▼

#### Westside Community Schools Team

#### Tribe Lead Reported Status: At Risk

4/15/2017 11:55:42 PM

Team slowing down on progress. Need to finish up a couple of things to really wrap up the project.

#### Project Manager Reported Status: Healthy

4/28/2017 7:29:05 PM

Full participation at showcase. Provided Release 6 metrics. Final and project closing documentation exceeded expectations. Solid project hand off meeting.

#### Project Evaluations

Applications

- · Release Date: Oct 07, 2016
- · Release Date: Nov 04, 2016
- · Release Date: Dec 09, 2016
- · Release Date: Feb 03, 2017
- Release Date: Mar 17, 2017
- · Release Date: Apr 14, 2017

#### **Team Members**

- · Matthew Kachek (Development Manager)
- · Melanie Powell (Product Manager)
- · Tyler Bienhoff
- · Clayton Henderson
- Jake Nanfito

# Setting PM Expectations

- Not managing the project
  - Students need to learn
  - Too many projects for that level of interaction
- Force most responsibility onto the squad lead/teams
  - Expect information/answers from them
  - Monitor for indicators of risk
- Primary Support Role
  - Main point of contact/interface for teams to DS
  - Main point of contact/interface for sponsors to DS for process and nonproject specific items
- Portfolio Manager
  - The person or group assigned by the performing organization to establish, balance, monitor, and control portfolio components in order to achieve strategic business objectives.

#### Establish a PMO?

- Project Management Office
  - A management structure that standardizes the project-related governance processes and facilitates the sharing of resources, methodologies, tools, and techniques.
- Portfolio Management
  - The centralized management of one or more portfolios to achieve strategic objectives.
- Support Services Oriented: Serving the teams and sponsors to ensure success
  - Ask and answer questions
  - Facilitate team's ability to succeed on own
  - Monitor progress utilizing indicators to identify potential problems

# Thank you for your attendance and participation!

# Questions?

For additional information about Design Studio, please visit the Raikes School Website at <a href="http://raikes.unl.edu/">http://raikes.unl.edu/</a>

Please feel free to contact me with any additional questions:

jsuing@unl.edu

